

**Postpartum Resource Center of New York**

1<sup>st</sup> Annual Summer Gala  
Thursday, August 25, 2011  
The Bayview House  
at Captain Bill's Restaurant  
Bay Shore, New York

Please make checks payable and mail  
with completed form to:  
**Postpartum Resource Center of New York**  
**109 Udall Road**  
**West Islip, NY 11795** phone# 631-422-2255

**Sponsorship Form - Due by Friday, August 5, 2011**

**Contact's Name:** \_\_\_\_\_ **Daytime Phone:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**For Ads:** \_\_\_ Camera-ready art or business card attached \_\_\_ I will email a PDF of my ad to  
info@postpartumny.org before 8/5/11

- |                        |   |
|------------------------|---|
| <b>Sponsorship:</b>    | <b>Benefits</b>   |
| _____ <b>\$2,500</b>   | Full page Ad prominently placed in Event Program<br>Name listed in Press Release & name recognition in <i>Scroll of Honor</i><br>Receive 10 event tickets<br>Company Banner/Signage prominently displayed at the event<br>Link from PRC of NY website to company's site |
| _____ <b>\$1,000</b>   | Full page Ad in Event Program & name recognition in <i>Scroll of Honor</i><br>Receive 5 event tickets<br>Signage at the event<br>Link from PRC of NY website to company's site  |
| _____ <b>\$500</b>     | Full page Ad in Event Program & name recognition in <i>Scroll of Honor</i><br>Signage at the event<br>Link from PRC of NY website to company's site   |
| _____ <b>\$250</b>     | 1/2 page Ad in Event Program & name recognition in <i>Scroll of Honor</i><br>Link from PRC of NY website to company's site  |
| _____ <b>\$75</b>      | Business Card Ad in Event Program & name recognition in <i>Scroll of Honor</i>  |
| _____ <b>\$50/\$65</b> | \$50 per Event Ticket by August 5th/\$65 per Event Ticket after August 5th  |
| _____ <b>Other</b>     | Product Donation for Raffles (Gift Basket, Gift Certificate/Card for goods or<br>services, Gift items) Name to be listed in program   |

***Scroll of Honor Listings*** - Your name to be included in event program

- |  |                                  |
|--|----------------------------------|
| _____ Circle of Caring \$2,500 and above | _____ Benefactor \$1,500-\$2,499 |
| _____ Donor \$500-\$1,499                | _____ Friends below \$500        |

**Name to appear on *Scroll of Honor*** \_\_\_\_\_

**In honor/memory of** \_\_\_\_\_

**Postpartum Resource Center of New York**

109 Udall Road  
West Islip, NY 11795  
(631) 422-2255  
[www.postpartumny.org](http://www.postpartumny.org)

June 22, 2011

Dear Friend,

The Postpartum Resource Center of New York is a **501(c)(3) tax exempt not for profit** organization dedicated to increasing awareness and access to care for families at risk or experiencing perinatal mood disorders, including pregnancy and postpartum depression.

We provide emotional support to families, educational information, healthcare and support group resources and trainings to the community. We currently help more than 2,000 families each month get to the help they need!

On August 25th we will be hosting our **1st Annual Summer Gala to benefit the Postpartum Resource Center of New York's programs and services**. This charity event will be held at the Bayview House at Captain Bill's Restaurant in Bay Shore.

Our Gala Committee members invite you to **become a sponsor** in our fundraising efforts. **Your support is critically needed** in order for us to continue to provide services to those most in need.

By supporting this charity event, you can **become a voice of hope**.

Please submit the attached Sponsorship Form **by August 5th**. If you have any questions, please feel free to reach out to me. Thank you for your support.

Warm regards,



Executive Director

The Postpartum Resource Center of New York, Inc.'s EIN# is 11-3449880.